

Mortgage Alliance's Exclusive Mortgage Products



Mortgage Alliance and Oac Mortgages know the needs of their clients. With these needs in mind they have created three mortgage products that are available ONLY through Mortgage Alliance.

All mortgages are not the same. Find out more before you commit!



Only The RightMortgage® Puts You in Control!

A revolutionary new way to look at mortgage financing, the RIGHTMORTGAGE® is a self-selecting process that empowers you to choose the terms, features and benefits -allowing you to customize the mortgage based on your individual needs.

Already one of Canada's most successful mortgage product launches in recent history, now you can join the thousands of Canadians who have taken advantage of this customer-friendly process that puts you in the driver's seat. We use an advanced RightMortgage® Calculator that illustrates the affect of potential features on your final mortgage rate.

Historically, most financial institutions don't provide you the opportunity to remove or add various items on the mortgage contract - which have a direct impact on the overall rate your charged.

For example, "prepayment privilege" is often a feature we want on our mortgage, it allows us to make a "lump-sum" payment on the annual anniversary of the mortgage. Yet, only a very small percentage of people actually make that prepayment on those annual dates **HOWEVER**, your mortgage rate was based on including that option so you end up paying for it even when you don't take advantage of it!

In the first year alone after Mortgage Alliance introduced the new RightMortgage®, Canadians purchased over \$1,000,000,000 in RightMortgage sales!

The RightMortgage® has been so successful that you can now find it on the Fiscal Agent Mortgage Tables found in the National Post, Toronto Star, Yahoo.ca, Canada.com and Sympatico/msn – just to name a few.

Ready to write your own RightMortgage®? Let us show you how.



Mortgage Alliance is proud to present a new socially conscious mortgage product that provides you with the opportunity to support a cause that promotes homeownership, and in the end, going to be rewarding for you and those less fortunate.

Every Habitat Mortgage™ sold by a Mortgage Alliance Professional will include a donation on your behalf – as a result, you will receive a deductible tax receipt in your name.

As Canadians, we are proud of our global reputation for supporting charitable and humanitarian causes, and during these difficult financial times, Mortgage Alliance is committed to increasing the awareness and support for ALL Canadians – with the steadfast belief that EVERY Canadian deserves a home!

The spirit of the Habitat Mortgage™ empowers you to make a significant difference in your own life and the lives of others. Help, Hope and Home, now that's the Canadian way! Are you ready to make a difference? Let's do it together!



Paying the least amount of interest and becoming mortgage free isn't just sensible , it's Smart!

Introducing an innovative new mortgage product designed for people just like you! SMART! As Canadians we have recently shown the world that while our financial practices may lack risk excitement we have benefited from our pragmatic and conservative values. It's within that sentiment and "Canadian common sense" that the Smart Mortgage™ was created.

The SmartMortgage™ will show you how to SAVE MONEY by paying the LEAST amount of interest over the term of your mortgage AND how you can use the SmartMortgage™ to achieve your financial and/or lifestyle goals.

These current economic times have created an ever-changing credit environment, today, there are many more Canadians (like YOU) who are seeing a distinct benefit of accelerated homeownership via a reduction in interest paid and they're becoming MORTGAGE FREE faster!

I would be happy to show you how "smart" you already are just for calling!

We work with all of our clients to ensure that along with the best rate they are getting the mortgage product they want. Call us today with any questions!